

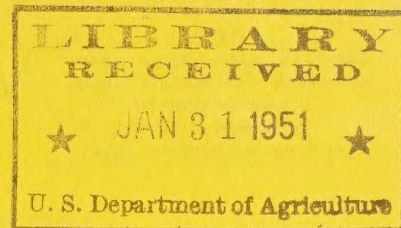
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**JANUARY 15, 1951**

## **SPOT LIST**

# **WALDO ROHNERT CO.**

**GILROY, CALIFORNIA**

RELIABLE SEEDS SINCE 1893

*For Faster Service East and South  
Contact*

**WALDO ROHNERT CO.  
SERVICE WAREHOUSE  
P. O. BOX 881  
INDIANAPOLIS 6, INDIANA  
TELEPHONE, CAPITOL 7756  
203 E. PALMER ST.**

**MANAGER**

**Mr. Floyd Sterrett**



# WALDO ROHNERT CO.

WHOLESALE SEED GROWERS

GILROY, CALIFORNIA

IMMEDIATE DELIVERY VIA TRUCK, RAILROAD FREIGHT, EXPRESS FROM

## INDIANAPOLIS SERVICE WAREHOUSE

P. O. BOX 881

INDIANAPOLIS 6, INDIANA

TELEPHONE CAPITOL 7756

| BEET                                 | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|--------------------------------------|-----------------------------|--------------------------|
| Boston Crosby .....                  | \$ .45                      | \$ .40                   |
| Crimson Globe .....                  | .45                         | .40                      |
| Crosby's Egyptian .....              | .45                         | .40                      |
| Detroit Dark Red (Short Top) .....   | .50                         | .45                      |
| Detroit Dark Red .....               | .45                         | .40                      |
| Detroit (Perfected Strain) ....      | .50                         | .45                      |
| Early Blood Turnip, Imp. ....        | .45                         | .40                      |
| Early Wonder (Green Top) ..          | .48                         | .43                      |
| Early Wonder (Improved) ....         | .45                         | .40                      |
| Early Wonder (Tall Top) ....         | .45                         | .40                      |
| Eclipse .....                        | .45                         | .40                      |
| Eclipse Special Strain No. 705 ..... | .45                         | .45                      |
| Extra Early Flat Egyptian ....       | .50                         | .45                      |
| Lutz Green Leaf .....                | .50                         | .45                      |

| CABBAGE                       | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|-------------------------------|-----------------------------|--------------------------|
| Copenhagen Market .....       | .77                         | .72                      |
| Glory of Enkhuizen .....      | .75                         | .70                      |
| Golden Acre .....             | .77                         | .72                      |
| Hollander .....               | .93                         | .88                      |
| Early Copenhagen Market ...   | .73                         | .68                      |
| Danish Ballhead, Med. Stem... | .95                         | .90                      |

| CARDOON           | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|-------------------|-----------------------------|--------------------------|
| Tenderheart ..... | 1.80                        | 1.75                     |

| CARROT                         | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|--------------------------------|-----------------------------|--------------------------|
| Chantenay .....                | .70                         | .65                      |
| Chantenay No. 403 (Long) ..    | .73                         | .68                      |
| Chantenay Red Core .....       | .73                         | .68                      |
| Danvers Half Long .....        | .70                         | .65                      |
| Danvers Red Core .....         | .75                         | .70                      |
| Early Scarlet Horn .....       | .90                         | .80                      |
| Hutchinson .....               | .80                         | .75                      |
| Imperator .....                | .70                         | .65                      |
| Imperator (Extra Long) .....   | .75                         | .70                      |
| James Intermediate .....       | .80                         | .75                      |
| Long Orange .....              | .70                         | .65                      |
| Oxheart .....                  | .73                         | .68                      |
| Scarlet Nantes (Stump Root) .. | .80                         | .75                      |
| St. Valery .....               | .70                         | .65                      |

| CELERIAC                  | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|---------------------------|-----------------------------|--------------------------|
| Giant Smooth Prague ..... | 2.30                        | 2.25                     |

| LETTUCE                         | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|---------------------------------|-----------------------------|--------------------------|
| All Year Round, b.s. ....       |                             | .75                      |
| Arctic King .....               |                             | .90                      |
| Bibb, b.s. ....                 | 1.05                        | 1.00                     |
| Big Boston, w.s. ....           | .75                         | .70                      |
| Black Seeded Simpson, b.s. .... | .70                         | .65                      |
| Chicken, w.s. ....              | .70                         | .65                      |
| Continuity, b.s. ....           |                             | 1.25                     |
| Crisp As Ice, b.s. ....         |                             | 1.25                     |
| Denver Market, w.s. ....        |                             | 1.25                     |
| Early Curled Simpson, w.s. .... | .70                         | .65                      |
| Eiffel Tower Cos., b.s. ....    |                             | .70                      |
| Grand Rapids, b.s. ....         | .70                         | .65                      |
| Green Mignonette .....          |                             | 1.50                     |
| Hanson, w.s. ....               | .85                         | .80                      |
| Hubbards Market, w.s. ....      |                             | .80                      |
| Iceberg, w.s. ....              | .90                         | .85                      |
| May King, w.s. ....             |                             | .85                      |
| Mignonette (Bronze) .....       |                             | 1.50                     |
| Oak Leaf, w.s. ....             | 1.05                        | .68                      |
| Prize Head, w.s. ....           | .73                         | .75                      |
| Salamander, b.s. ....           |                             | .75                      |
| Selesia Early Curled, w.s. .... | .70                         | .65                      |
| Slobolt, b.s. ....              | 1.55                        | 1.50                     |
| Tom Thumb, b.s. ....            |                             | .75                      |
| Trianon Cos., w.s. ....         | .70                         | .65                      |
| Unrivald, w.s. ....             | .80                         | .75                      |
| White Boston, w.s. ....         | .80                         | .75                      |
| White Paris Cos., w.s. ....     | .70                         | .65                      |

| CELERY                      | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|-----------------------------|-----------------------------|--------------------------|
| Cornell No. 19 .....        | 3.55                        | 3.50                     |
| Golden Self Blanching ..... | 3.05                        | 3.00                     |
| Giant Pascal .....          | 1.55                        | 1.50                     |
| White Plume .....           | 2.55                        | 2.50                     |
| Utah Pascal (10 B) .....    |                             | 3.50                     |

| CHICORY                     | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|-----------------------------|-----------------------------|--------------------------|
| Large Rooted Magdeburg .... | .80                         | .75                      |

| DILL                      | *<br>INDIANAPOLIS<br>F.O.B. | †<br>HOLLISTER<br>F.O.B. |
|---------------------------|-----------------------------|--------------------------|
| Long Island Mammoth ..... | .45                         | .40                      |

\* VARIETIES FOLLOWED BY RED PRICES AVAILABLE AT INDIANAPOLIS, INDIANA

† ALL ITEMS IN BLACK AVAILABLE AT HOLLISTER, CALIF., UNLESS SOLD OUT SINCE LIST WAS PRINTED

RELIABLE SEEDS FOR FIFTY-EIGHT YEARS



# WALDO ROHNERT CO.

## WHOLESALE SEED GROWERS

GILROY, CALIFORNIA

REGISTERED CABLE ADDRESS  
ROHNERT, HOLLISTER  
TELEGRAPH OFFICE  
HOLLISTER, CALIFORNIA  
TELEPHONE HOLLISTER 55-F-2

### ACQUIRE THE INDIANAPOLIS HABIT

All Seeds Offered Were Grown From Scientifically Bred Stocks and Are True to Type, High Germination and of Excellent Quality

Quotations Subject to Change or Withdrawal Without Notice. All Sales Made Under the Official Seed Trade Disclaimer

**YOUR ORDERS WILL BE SHIPPED THE DAY THEY ARE RECEIVED**

|                                  | INDIANAPOLIS<br>F.O.B. | HOLLISTER<br>F.O.B. |
|----------------------------------|------------------------|---------------------|
| <b>LETTUCE—New York Types</b>    |                        |                     |
| Great Lakes, w.s. ....           | \$2.15                 | \$2.10              |
| Pennlake, w.s. ....              | 2.30                   | 2.25                |
| Prenier Great Lakes .....        |                        | 2.35                |
| Cornell No. 456, w.s. ....       | 2.55                   | 2.50                |
| Progress, w.s. ....              | 2.30                   | 2.25                |
| New York or Wonderful, w.s. .... | 1.45                   | 1.40                |
| New York No. 12, w.s. ....       | 1.45                   | 1.40                |
| New York No. 199, w.s. ....      | 1.45                   | 1.40                |
| New York No. 515, w.s. ....      | 1.45                   | 1.40                |
| Imperial D, w.s. ....            |                        | 1.50                |
| Imperial No. 17, b.s. ....       |                        | 1.75                |
| Imperial E-4, b.s. ....          |                        | 1.50                |
| Imperial No. 44, w.s. ....       | 1.55                   | 1.50                |
| Imperial No. 101, w.s. ....      |                        | 1.50                |
| Imperial No. 152, w.s. ....      |                        | 1.50                |
| Imperial No. 615, w.s. ....      |                        | 1.75                |
| Imperial No. 847, b.s. ....      |                        | 1.50                |
| Rohco, w.s. ....                 |                        | 1.50                |

#### LEEK

|                     |      |      |
|---------------------|------|------|
| American Flag ..... | 1.55 | 1.50 |
| Musselburgh .....   | 1.55 | 1.50 |

#### MUSTARD

|                                  |     |     |
|----------------------------------|-----|-----|
| Chinese Broad Leaf .....         | .35 | .30 |
| Florida Broad Leaf .....         | .35 |     |
| Giant Southern Curled .....      | .35 | .30 |
| Large Smooth Leaf .....          | .35 | .30 |
| Tendergreen or Komatsuma ..      | .35 | .30 |
| Giant Southern Curled, L. S. ... | .40 | .35 |

#### ENDIVE

|                               |     |     |
|-------------------------------|-----|-----|
| Broad Leaved Batavian .....   | .50 | .45 |
| Batavian, Full Hearted .....  | .50 | .45 |
| Florida Deep Hearted .....    | .50 | .45 |
| Green Curled .....            | .50 | .45 |
| Green Curled Ruffec .....     | .50 | .45 |
| Moss Curled .....             |     | .60 |
| Pancalier (Pink Ribbed) ..... | .50 | .45 |
| White Curled .....            |     | .60 |

#### PARSNIP

|                          |     |     |
|--------------------------|-----|-----|
| Ideal Hollow Crown ..... | .40 | .35 |
| Harris Model .....       | .40 | .35 |
| All-American .....       | .40 | .35 |

#### ONION

|                                       |      |      |
|---------------------------------------|------|------|
| Australian Brown U. C. No. 5 .....    |      | 1.60 |
| Early Yellow Globe .....              | 1.60 | 1.55 |
| Early Yellow Grano Tex. Str. ....     |      | 2.50 |
| Ebenezer-Yellow .....                 | 1.30 | 1.25 |
| Ebenezer-White .....                  | 1.70 | 1.65 |
| Golden Globe .....                    | 1.55 | 1.50 |
| Prizetaker—Giant Yellow .....         |      | 1.80 |
| Red Wethersfield—Large .....          | 1.75 | 1.70 |
| Southport Red Globe .....             | 1.75 | 1.70 |
| Southport White Globe .....           | 2.30 | 2.25 |
| Southport Yellow Globe .....          | 1.55 | 1.50 |
| Southport Brigham Strain .....        | 1.55 | 1.50 |
| Sweet Spanish or Valencia .....       |      | 2.00 |
| Sweet Spanish, Utah Jumbo. ....       | 2.55 | 2.50 |
| Sweet Spanish, (Mich. St. Str.) ..... |      | 2.50 |
| White Spanish, Utah Jumbo. ....       | 3.05 | 3.00 |
| White Portugal .....                  | 1.65 | 1.60 |
| White Silverskin .....                | 1.65 | 1.60 |
| Yellow Globe Danvers .....            | 1.55 | 1.50 |
| Yellow Globe, Iowa 44 .....           | 2.05 | 2.00 |

#### RADISH

|                                   |     |     |
|-----------------------------------|-----|-----|
| California Mammoth White ..       | .45 | .40 |
| Cavalier .....                    | .35 | .30 |
| Chartier .....                    |     | .30 |
| China Rose Winter .....           | .45 | .40 |
| Chinese White or Celestial .....  | .45 | .40 |
| Cincinnati Market .....           |     | .30 |
| Comet .....                       | .35 | .30 |
| Crimson Giant Forcing .....       | .35 | .30 |
| Early Scarlet Globe M.T. ....     | .35 | .30 |
| Early Scarlet Globe S.T. ....     | .35 | .30 |
| Early Scarlet Turnip .....        | .35 | .30 |
| French Breakfast .....            | .35 | .30 |
| Long Black Spanish .....          | .45 | .40 |
| Long Scarlet Short Top .....      | .35 | .30 |
| Round Black Spanish .....         | .45 | .40 |
| Scarlet Turnip White Tipped. .... | .35 | .30 |
| Southern Market Globe .....       |     | .30 |
| Sparkler .....                    | .35 | .30 |
| White Icicle .....                | .35 | .30 |
| White Strasbourg .....            | .35 |     |

**WIRE, WRITE, OR PHONE FLOYD STERRETT  
WALDO ROHNERT CO.**

P. O. BOX 881, INDIANAPOLIS 6, INDIANA, TELEPHONE CAPITOL 7756

**RELIABLE SEEDS FOR FIFTY-EIGHT YEARS**



MEMBER  
 AMERICAN SEED TRADE ASSN.  
 SOUTHERN SEEDSMEN'S ASSN.  
 PACIFIC STATES  
 SEEDSMEN'S ASSN.  
 CANADIAN SEEDSMEN'S ASSN.

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|                                  | INDIANAPOLIS *<br>F.O.B. | HOLLISTER †<br>F.O.B. |                                | INDIANAPOLIS *<br>F.O.B. | HOLLISTER †<br>F.O.B. |
|----------------------------------|--------------------------|-----------------------|--------------------------------|--------------------------|-----------------------|
| PARSLEY                          |                          |                       | SWEET PEAS                     |                          |                       |
| Champion Moss Curled .....       | .48                      | .43                   | California Giant Mixed .....   |                          | .55                   |
| Double Curled, (Evergreen) ..... |                          | .43                   | Grandiflora Mixed .....        |                          | .50                   |
| Hamburg (Long Rooted) .....      |                          | .43                   | Spencer Extra Choice Mixed ..  | .75                      | .70                   |
| Hamburg (Parsnip Rooted) ..      | .48                      | .43                   | Spencer Extra Choice Mixed     |                          |                       |
| Plain .....                      | .48                      | .43                   | Early Flowering .....          | .90                      | .85                   |
| SALSIFY                          |                          |                       | Spring Flow'ring (Cuthbertson) | .75                      |                       |
| Mammoth Sandwich Island ..       | 1.70                     | 1.65                  | TURNIP                         |                          |                       |
| SWISS CHARD                      |                          |                       | Purple Top White Globe,        |                          |                       |
| Fordhook Giant .....             | .35                      | .30                   | (Select) .....                 | .29                      | .26                   |
| Green or Spinach Beet .....      | .35                      | .30                   | Purple Top White Globe,        |                          |                       |
| Large White Ribbed, D. G. ....   | .35                      | .30                   | (Smith Strain) .....           | .29                      | .26                   |
| Lucullus .....                   | .35                      | .30                   | Purple Top Strap Leaved .....  | .27                      | .24                   |
|                                  |                          |                       | White Egg .....                | .28                      | .25                   |

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**MANAGER**

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